

The Roskilde pre-party at Bongo Bar in Jönköping 2006

After visiting Roskilde Festival every summer since 2001 I got the idea that it would be fun to have some kind of party before Roskilde Festival. Often, when planning to visit a festival, you wonder which people will go there from your own neighbourhood and you are of course interested in the music. I thought that a party at a local pub could combine people, music and elements from the Roskilde Festival culture. This evening did get the sub name: "a musical odyssey". Since Bongo Bar is one of the musical hearts in Jönköping and my primal destination when going out to party it was natural for me to present my idea here.

The poster that was used for the event... After writing down thoughts about what this evening could be and after sorting out the possible outcomes I came to the conclusion that this event should...

- ...provide general information about Roskilde Festival, like practical info and curiosities.
- ...arts and photos with a Roskilde theme.
- ...only contain music from artist that were going to perform at Roskilde Festival 2006.

Since I've visited Roskilde Festival every year since 2001 I had a quite good collection of photos from these years. One important problem was of course how these photos would be shown to the audience. Fortunately this problem solved itself easily through a close friend to me that let me borrow his video projector. Another friend borrowed me his laptop to use for music and with the projector. My wishes with the projector were also to show what music that was played at the moment and this was made possible thanks to the programming skills of my friend Peter Lehnér. Together with the posters I made for the evening, mostly showing photos I've taken in Roskilde, and Roskilde Daily newspapers on the walls, Bongo Bar was decorated with fine things to read and view. A more interactive were thick sheets of A3 papers hanging in the toilets where those who wanted could write down a musical tip (or anything).

Since it felt quite possible to continue arranging this event in the following year I registered a homepage, <u>www.roskildefesten.se</u>, as a channel for information about the party.

The promotion material that I received was handed out for free or used in the lottery. Among the prices were Roskilde Festival T-shirts, the album "Chasin' The Jazz Gone By" by The Five Corners Quintet (Ricky-Tick Records) and "The Streets" T-shirts and lighters.

That Wednesday came and went by almost completely as planned. The only problem was that I got very stressed handling lottery, music and video at the same time when my associate couldn't attend the event. The special written program for the projector therefore couldn't be used to its full potential – I wanted to inform about the band schedule but there was only time to project the band and song played at the moment. Well, so far as I've heard there were no complains from the attendants and those I've asked said they were satisfied with the arrangement as it was.

Thinking of next year I will start planning this earlier and it will be easier setting up things with Roskilde Festival and the music labels. Hopefully the cooperation with Roskilde Festival can go deeper next year. A ticket to Roskilde Festival as a price in the lottery would make the event a bigger attraction. Hopefully 2007's pre party can be planned so that it will take place on a Friday

or a Saturday since Wednesdays isn't as crowded as the weekends. But I've been told that Bongo Bar had more guests this Wednesday than a regular one.

See you in Roskilde 2007!

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Pirahna Musik / Germany http://www.piranha.de/

Roskilde Festival / Denmark http://www.roskilde-festival.dk

Ricky-Tick Records / Finland http://www.ricky-tick.com

Roskildefesten / Sweden http://www.roskildefesten.se



beauty is orange

